

UPPER  
Eden

The logo consists of the word "UPPER" in a small, dark brown, sans-serif font, positioned above the word "Eden" in a larger, dark brown, serif font. A light green, stylized snake-like graphic is integrated into the design. It starts as a horizontal wavy line at the bottom, rises to form a vertical loop that passes through the letter "d" in "Eden", and then curves back down to meet the horizontal line. The snake's head is at the top of the loop, with its mouth open as if swallowing the letter "d".